

# BASIQ 2025

Oradea, Romania, 26 - 28 June 2025

11<sup>th</sup> BASIQ International Conference on  
*New Trends in Sustainable Business and Consumption*  
26 - 28 June 2025, University of Oradea, Romania



Dear Colleagues,

We are pleased to invite you to the 11<sup>th</sup> edition of the **BASIQ** International Conference on “***New Trends in Sustainable Business and Consumption***” - **BASIQ 2025**, which will be hosted by the University of Oradea - Faculty of Economic Sciences in Romania, between June 26<sup>th</sup> and June 28<sup>th</sup>, 2025.

The BASIQ International Conference aims to explore the impact of the **most recent changes in business and consumer behavior on the economy and society**. Contributors should underline the importance of their research findings from a broader international and global perspective, especially if their work focuses on specific geographies or cultures. The organizers of the conference invite submissions on the following major topics:

- Socio-demographic trends; imagining and anticipating the societal futures
- Strengthening modern knowledge: competency-based education and new ways of capacity building
- Digital transformation and emerging new technologies challenges
- Sustainable value creation for businesses and consumers through innovation, new business models and new forms of market interaction
- New values, attitudes and consumer behaviors; new approaches to creating a culture of quality
- Emerging risks and evolving consumer rights

Interdisciplinary and cross section contributions are also welcomed.

## Important deadlines:

**10 April 2025** - Full paper submission

**10 May 2025** - Notification of paper acceptance to authors

**25 May 2025** - Conference fee payment

All accepted papers will be published in the conference proceedings volume (with ISSN) , which will be submitted for evaluation and potential inclusion to:

- Clarivate Analytics, the Conference Proceedings Citation Index-Science (Web of Science)
- Scopus, DOAJ, and RePEc

The University of Oradea is a state higher education institution accredited with a high degree of confidence, a partner in EU GREEN, an alliance of European universities, having international relations with over 350 institutions from 40 countries. Within it, the Faculty of Economic Sciences offers 8 bachelor's degree programs, 12 master's degree programs, and 3 doctoral programs, all accredited, with over 1,500 students and 59 faculty members. It develops partnerships with the business environment, projects, and sustained scientific research.

This year's edition is co-organized by BASIQ Association and University of Oradea -Faculty of Economic Sciences. The conference is supported by the following partners: Faculty of Business and Tourism, University of Debrecen - Faculty of Economics and Business and Amfiteatru Economic Journal.

If you have any questions please do not hesitate to contact us at [basiqconference@gmail.com](mailto:basiqconference@gmail.com)

Feel free to forward this invitation to anyone who might be interested!

Best regards,

The Conference Committee